



**CNCC – Best of category
Brand awareness**
"Lo Shopping Ganzò" – Milan, 2019

As Tuscany's leading retail and leisure destination I Gigli is home to an exceptional mix of 141 retailers, restaurants and services, including international brands such as Primark, Inditex and H&M. The recent opening of Il Cammin de' Gigli links the two main piazzas on the first floor where the merchandising mix has been improved with a new lifestyle destination including Adidas, Nike and JD Sports.

ACCESSIBILITY

- Bus ATAF & CAP
- Trains from Florence SMN and Prato
- Parking (6,440 spaces)

SERVICES

- Click & Collect
- Gift Card
- Loyalty Card
- Electric Car Charging
- Digital Signage/Advertising



BRANDS



87,203*
Gross lettable area

10,244 GLA Hyper **60,343** GLA Gallery

141
Number of stores

18 Medium units **30** Restaurants

1.1 million
Catchment

20.1 million
Number of visitors*

* Includes retail park and cinema

* Based on 2019 numbers

