



FLORENCE – OPENED 1997
Refurbished in 2017
Extended in 2020

CNCC – Best of category
Brand awareness
“Lo Shopping Ganzo” – Milan, 2019

As Tuscany’s leading retail and leisure destination attracting over 20 million visitors each year, I Gigli is home to an exceptional mix of 141 retailers, restaurants and services, including international brands such as Primark, Inditex and H&M. The recent opening of Il Cammin de’ Gigli links the two main piazzas on the first floor where the merchandising mix has been improved with a new lifestyle destination including Adidas, Nike and JD Sports. Discussions are ongoing with the local municipality for a possible further extension.

SERVICES

- Click & Collect
- Gift Card
- Loyalty Card
- Electric Car Charging
- Digital Signage/Advertising

ACCESSIBILITY

- Bus ATAF & CAP
- Trains from Florence SMN and Prato
- Parking (6,440 spaces)



TOP BRANDS



86,466*
 Gross lettable area

10,244 **60,343**
 GLA Hyper GLA Gallery

141
 Number of stores

18 **30**
 Medium units Restaurants

1.1 million
 Catchment

20.1 million
 Number of visitors*

* Includes retail park and cinema

* Based on 2019 numbers



