



**FLORENCE – OPENED 1997**  
Refurbished in 2017  
Extended in 2020

**CNCC – Best of category Brand awareness**  
“Lo Shopping Ganzo” – Milan, 2019

As Tuscany’s leading retail and leisure destination attracting over 20 million visitors each year, I Gigli is home to an exceptional mix of 141 retailers, restaurants and services, including international brands such as Primark, Inditex and H&M. The recent opening of Il Cammin de’ Gigli links the two main piazzas on the first floor where the merchandising mix has been improved with a new lifestyle destination including Adidas, Nike and JD Sports. Discussions are ongoing with the local municipality for a possible further extension.

**SERVICES**

- Click & Collect
- Gift Card
- Loyalty Card
- Electric Car Charging
- Digital Signage/Advertising

**ACCESSIBILITY**

- Bus ATAF & CAP
- Trains from Florence SMN and Prato
- Parking (6,440 spaces)



**TOP BRANDS**



**87,203\***  
Gross lettable area

**10,244** GLA Hyper    **60,343** GLA Gallery

**141**  
Number of stores

**18** Medium units    **30** Restaurants

**1.1 million**  
Catchment

**20.1 million**  
Number of visitors\*

\* Includes retail park and cinema

\* Based on 2019 numbers



